

10-STEP KOREAN SKIN CARE ROUTINE

NEW TO K-BEAUTY AND DON'T KNOW WHERE TO START?

Here is A cheat sheet to the 10-Step Korean Skincare Routine we created just for starters!

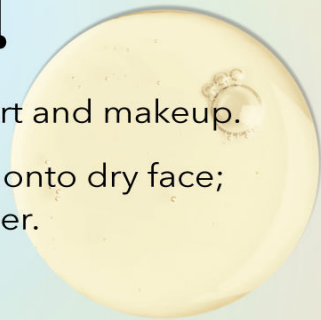
WHY 10 STEPS? "10-Step skin care routine" sounds daunting. That's why we're here to break it down for you! What's important is that you understand the purpose of each step, then select and choose depending on your personal skin goals.

Once you start, there's no going back!

1 OIL CLEANSER

Removes first layer of dirt and makeup.

HOW TO USE: Massage onto dry face; rinse with lukewarm water.



3 EXFOILIATOR

Gets rid of dead skin cells and makes it possible for your skin products to penetrate your pores.

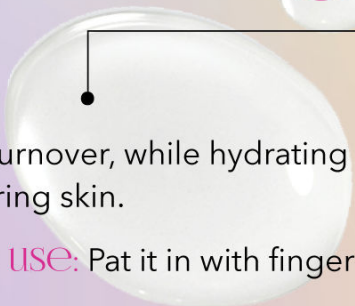
HOW TO USE: Gently massage onto face; at least 2x's a week.



5 ESSENCE

Aids cell turnover, while hydrating and repairing skin.

HOW TO USE: Pat it in with fingers.



2 WATER-BASED CLEANSER

Makes sure there is no residue left after the oil-cleanse.

HOW TO USE: Add water and lather, massaging onto face and neck; rinse with lukewarm water.

4 TONER

Balances your skin pH levels so your face stays hydrated.

HOW TO USE: Use cotton pads or tap fingers gently outwards.



6 TREATMENTS



Targets and treats specific skin needs. (Treatments come in form of boosters, serums and ampoules.)

HOW TO USE: Tap into your skin.

8 EYE CREAM

Protects and hydrates delicate eye areas.

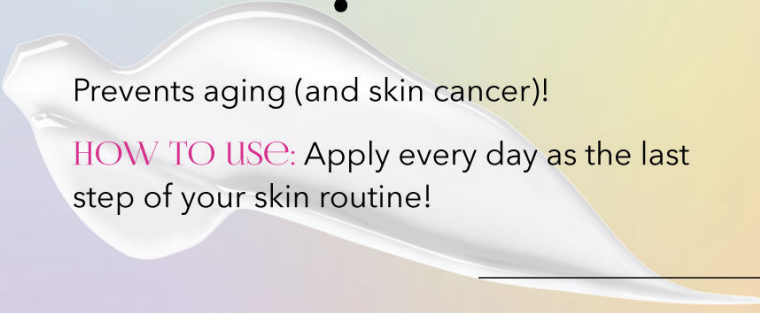
HOW TO USE: Gently tap; never rub!



10 SUN PROTECTION

Prevents aging (and skin cancer)!

HOW TO USE: Apply every day as the last step of your skin routine!



7 SHEET MASKS

Maximizes nourishment.

HOW TO USE: Tap into your skin; at least once a week.



9 MOISTURIZER

Seals in moisture and smooths away fine lines.

HOW TO USE: Pat it in with fingers; replace step with sleeping pack on days you need.

